



# WORDS!

One Phrase. Three Artists. Infinite Creativity.

THE REALITY COMPETITION  
WHERE EVERY WORD COUNTS

# WHAT IS WORDS?

WORDS! is a one-of-a-kind reality competition where a comedian, a poet, and a singer-songwriter go head-to-head. Each is given the same phrase and just 15 minutes to create an original performance in their genre –  
**comedy, poetry, or music.**



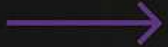
**THREE GENRES. ONE STAGE. UNLIMITED CREATIVITY.**



# HOW DOES IT WORK?



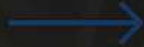
GET THE  
PHRASE



15 MINUTES  
TO WRITE



PERFORM  
LIVE



AUDIENCE  
VOTES



WIN  
\$1,000

**FAST. FIERCE. UNPREDICTABLE.**  
**EVERY SHOW IS BRAND NEW.**

# WHO TAKES THE STAGE?



## COMEDIAN

Turns the phrase  
into punchlines  
and laughs



## POET

Transforms words  
into powerful,  
moving verses



## SINGER- SONGWRITER

Creates catchy,  
original lyrics  
and melody

**THREE CONTESTANTS. THREE GENRES.  
ONE UNFORGETTABLE BATTLE.**



# WHY IT WORKS



## RELATABLE

Everyone knows words –  
but these artists turn  
them into magic.



## ENTERTAINING

Comedy + Poetry + Music =  
a never-boring mix.



## FAST-PACED

Every show brings new  
phrases, new performances,  
new surprises.

**SMART. FUNNY. MUSICAL. EVERY NIGHT IS DIFFERENT.**





## THE HOOK

The only show where **poetry**,  
**comedy**, **music** collide —  
in real time.



### UNSCRIPTED ENERGY

Everything created  
on the spot



### DIVERSE VOICES

Different art forms,  
one stage



### FRESH EVERY TIME

A new phrase =  
a brand new show

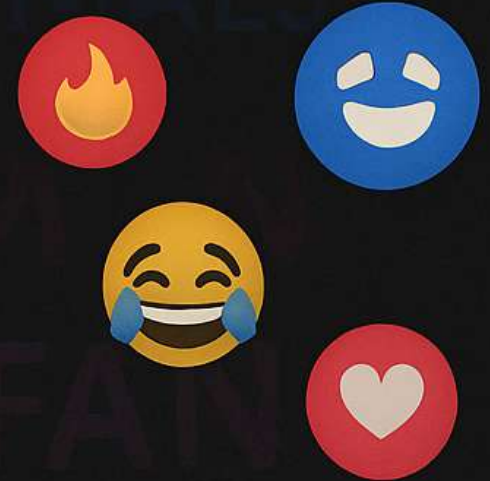
Unpredictable. Unscripted. Unlike anything else

**WORDS!**

# WHO'S WATCHING?

- Core demo: **25-50**, urban, creative, and culture-driven.
- Comedy fans, poetry lovers, and music heads alike.
- Social media-savvy, always chasing what's fresh and shareable.

From the stage to the feed –  
**WORDS!** connects everywhere.





**WHAT'S AT STAKE?**



**\$1,000 CASH PRIZE**  
**AND THE TITLE OF**  
**WORDSMITH OF WORDSMITHS**





# OPPORTUNITIES



## SPONSORSHIPS & BRANDING

Perfect for lifestyle, beverage, and entertainment partners to connect with audiences on stage and line.



## LIVE TOURING

WORDS! has the energy to travel – live shows across cities bring the competition straight to fans.



## STREAMING & TV

Scalable for digital platforms and networks, offering fresh, unscripted content every episode

From the stage to the screen - WORDS! is built to grow.



LET'S BRING WORDS! TO THE WORLD



**WORDS!**

One Phrase. Three Artists. Infinite Creativity.

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**WORDS!**